

Resource list

Are you facilitating a photovoice, digital storytelling or cellphilmaking workshop? This resource is intended for anyone looking for accessible 'how-to' tools, examples, and guidance on how to facilitate participatory visual methods projects in a variety of health contexts. This resource list is produced in partnership between the Centre for Community Based Research and Trillium Health Partners - Institute for Better Health and made possible through support from the Evaluation Capacity Network.

What are Participatory Visual Methods? (PVMs)

Participatory visual methods invite participants (or co-researchers) to take photos or make videos to collaboratively identify, discuss, and analyze issues of importance. They are carefully facilitated via workshops, and often done in group settings, but not always. PVMs are used for research, evaluation, and advocacy.

What's facilitation got to do with it?

- Facilitators help create a safe, welcoming and equitable space where people feel comfortable sharing.
- Facilitators play the following role:
 - Plan and facilitate group discussions
 - Instruct the group on ethics in photo-taking or video-taking
 - Ensure everyone gets a chance to speak
 - Navigate conversations on consent and safety

PHOTOVOICE RESOURCES



Toolkit & examples: Salim, H., Nathan, J., RESPIRE Collaborations (2025). Visual-Based Research: Photovoice as an Exemplar - A Toolkit for Global Health Research. Serdang, Malaysia: Universiti Putra Malaysia.

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Toolkit: Hayes, J. (2024). Photovoice toolkit: Exploring Children's Views Using Photos: A Practical Guide to Running a Photovoice Group. Making Our Move. <https://makingourmove.org.uk/wpcontent/uploads/2024/10/Photovoice-toolkit.pdf>

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Example: Centre for Aboriginal and Rural Education Studies (2016). Success Through Our Eyes: A Photovoice Project. Brandon, Manitoba, Canada. <https://people.brandonu.ca/rempekl/files/2015/05/BU-Photovoice-Book-1.pdf>

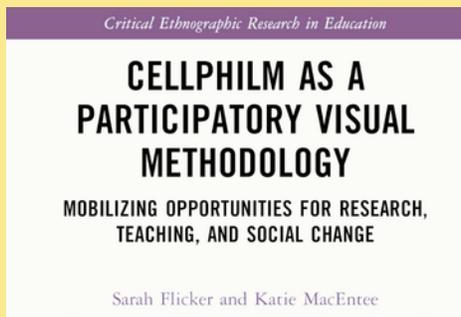
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CELL-PHILMING & PARTICIPATORY VIDEO RESOURCES



Toolkits and Examples: International Cellphilm Festival. (2026). <https://www.mcgill.ca/participatory-cultures-lab/current-projects/international-cellphilm-festival>

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Book: MacEntee, K., & Flicker, S. (2023). Cellphilm as a Participatory Visual Method: Mobilizing Opportunities for Research, Teaching, and Social Change. (1st ed.). Routledge. <https://doi.org/10.4324/9781003093817>

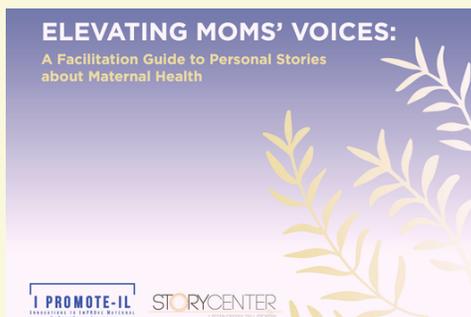
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Toolkit: World Health Organization (2022). Participatory Video for Meaningful Engagement of Older People: A Toolkit. Licence: CC BY-NCSA 3.0 IGO.

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DIGITAL STORYTELLING RESOURCES



Toolkit: I PROMOTE-IL & StoryCenter. (2023). Elevating Moms' Voices: A facilitation guide to personal stories about maternal health. <https://ipromoteil.org/wp-content/uploads/2023/10/Elevating-Moms-Voices-Facilitation-Guide.pdf>

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Tools: Jakober, A. & Kovalchek, A. (2023). Connecting Your Cause: Tools for Digital Storytelling. First Nations Development Institute. www.firstnations.org/wp-content/uploads/2023/09/Connecting-Your-Cause-Tools-For-Digital-Storytelling.pdf

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Example: Health Experiences Research Canada. (2026). Digital storytelling. <https://healthexperiences.ca/digital-storytelling/>

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Looking for more resources on how to conduct an online Participatory Visual Methods Project?

Listen to our podcast, available now on Spotify, Amazon, and YouTube.



View our project webpage with other resources

Enroll in the course, "Arts-Based Methods for Collective Action"